

## Mediating Italy in Global Culture – Summer School 2020

### Schedule of Student Poster Presentations

#### Tuesday 23rd (17-17:50)

**Elja Roy** (University of Minnesota)

*Italy to India. A Gondola Ride*

**Francesco Cioglia** (University of Innsbruck)

*The Representation of Italy in Austrian News Outlets Between 2008 and 2020*

**Sergio Floriani** (Università degli Studi di Udine)

*The Distribution of Italian Documentary. New Opportunities and Changes Taking Place*

#### Wednesday 24th (17-17:50)

**Michela Bertossa** (The Ohio State University)

*The Story of the Willful Child. A Videographic Essay on L'amica geniale*

**Dorothea Burato** (Università degli Studi di Parma)

*Cinema and Made in Italy. The Integrated Promotion of Cinema and Fashion after World War II*

**Valerio Di Paola** (Sapienza Università di Roma)

*Transmedia Design for the Promotion of Entertainment. Industrial Workflow and Content Design*

**Clara Ramazzotti** (City University of New York)

*Italy's Netflix: Attempts and Shortcomings*

#### Thursday 25th (17-17:50)

**Erica Capecchi** (University of Bristol – Cardiff University)

*Visualizing Neofascism. Aesthetic and Communication of the Italian Far-Right on Social Media*

**Leonardo Cabrini** (Indiana University)

*Italian Tele-Cinephilia. Programming Cinema in the Italian State Television (1975-2000 and Beyond)*

**Giulia Paganucci** (Università di Bologna)

*Teaching Italian through Movies*

**Emiliano Rossi** (Università di Bologna)

*In Search of a Message. TV Circuits in Italian Transportation Hubs from Productive to Commercial Strategies*